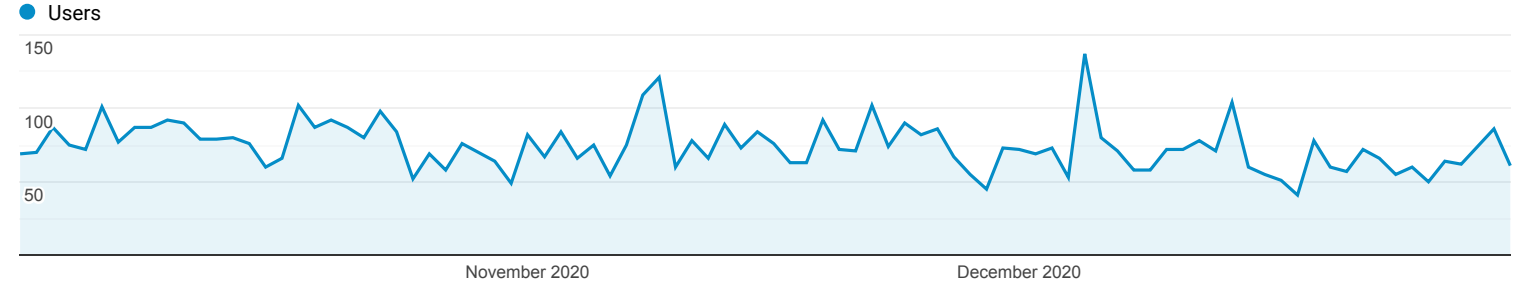


Audience Overview

All Users
100.00% Users

Oct 1, 2020 - Dec 31, 2020

Overview



Users
6,309

New Users
6,187

Sessions
7,188

Number of Sessions per User
1.14

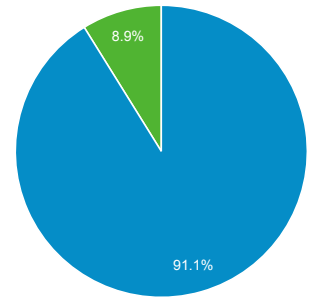
Pageviews
21,874

Pages / Session
3.04

Avg. Session Duration
00:01:27

Bounce Rate
60.55%

■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. en-au	3,062	48.60%
2. en-us	1,630	25.87%
3. en-gb	1,329	21.09%
4. en	74	1.17%
5. zh-cn	62	0.98%
6. es-es	12	0.19%
7. en-ca	11	0.17%
8. zh-tw	10	0.16%
9. en-nz	8	0.13%
10. en-ph	8	0.13%

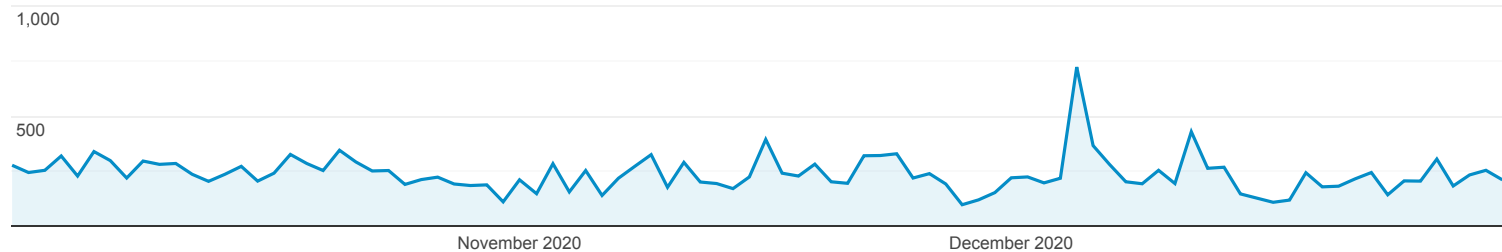
Pages

All Users
100.00% Pageviews

Oct 1, 2020 - Dec 31, 2020

Explorer

● Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	21,874 % of Total: 100.00% (21,874)	15,306 % of Total: 100.00% (15,306)	00:00:43 Avg for View: 00:00:43 (0.00%)	7,188 % of Total: 100.00% (7,188)	60.55% Avg for View: 60.55% (0.00%)	32.86% Avg for View: 32.86% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /impacts-of-weeds/weed-identification/	5,574 (25.48%)	2,543 (16.61%)	00:00:32	2,151 (29.92%)	24.69%	24.45%	\$0.00 (0.00%)
2. /ground-covers/	1,276 (5.83%)	891 (5.82%)	00:00:35	21 (0.29%)	71.43%	14.58%	\$0.00 (0.00%)
3. /vines-and-scramblers/	1,273 (5.82%)	794 (5.19%)	00:00:46	269 (3.74%)	40.52%	21.84%	\$0.00 (0.00%)
4. /grass-weeds/	1,255 (5.74%)	846 (5.53%)	00:00:21	49 (0.68%)	61.22%	14.26%	\$0.00 (0.00%)
5. /shrub-weeds/	832 (3.80%)	589 (3.85%)	00:00:28	44 (0.61%)	65.91%	13.58%	\$0.00 (0.00%)
6. /tree-weeds/	811 (3.71%)	520 (3.40%)	00:00:32	101 (1.41%)	51.49%	17.39%	\$0.00 (0.00%)
7. /bulbous-succulent-weeds/	743 (3.40%)	497 (3.25%)	00:00:37	29 (0.40%)	82.76%	14.27%	\$0.00 (0.00%)
8. /	687 (3.14%)	530 (3.46%)	00:00:57	451 (6.27%)	54.55%	44.10%	\$0.00 (0.00%)
9. /herbs-2/	618 (2.83%)	446 (2.91%)	00:00:20	14 (0.19%)	57.14%	11.81%	\$0.00 (0.00%)
10. /weeds/panic-veldt-grass/	527 (2.41%)	451 (2.95%)	00:01:54	308 (4.28%)	82.14%	62.81%	\$0.00 (0.00%)

Rows 1 - 10 of 569

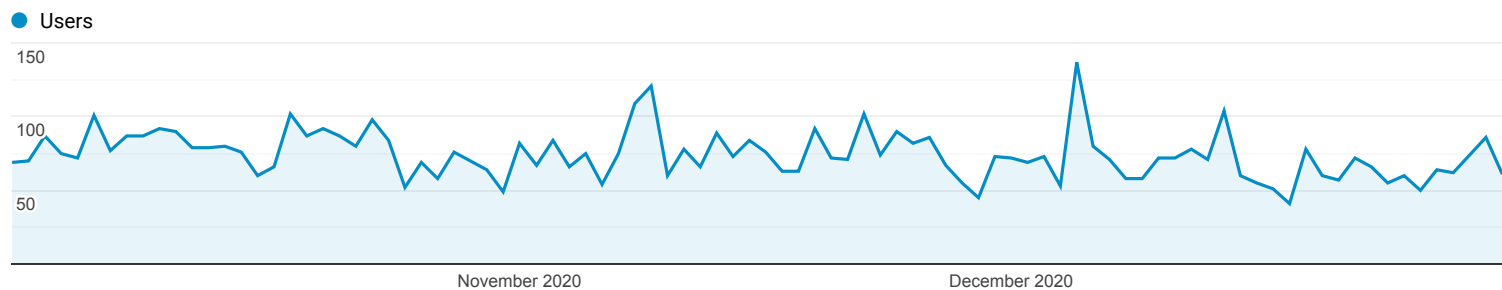
Overview

All Users
100.00% Users

Oct 1, 2020 - Dec 31, 2020

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,309 % of Total: 100.00% (6,309)	6,192 % of Total: 100.08% (6,187)	7,188 % of Total: 100.00% (7,188)	60.55% Avg for View: 60.55% (0.00%)	3.04 Avg for View: 3.04 (0.00%)	00:01:27 Avg for View: 00:01:27 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. mobile	3,277 (52.04%)	3,264 (52.71%)	3,677 (51.15%)	63.23%	2.69	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. desktop	2,603 (41.34%)	2,528 (40.83%)	3,025 (42.08%)	58.18%	3.37	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. tablet	417 (6.62%)	400 (6.46%)	486 (6.76%)	54.94%	3.68	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3